

July 1st- 4th Orlando, Florida, USA Animals in the Public Eye

> Wyndham Garden Lake Buena Vista Orlando, Florida, USA July 1 - July 5, 2019

Animals in the Public Eye:

Human Interactions & Perceptions of Animals

The organizing committee members from Beacon College's Anthrozoology Program would like to invite you to be actively involved in ISAZ 2019.

The 28th Annual ISAZ Conference welcomes students, scholars, professionals & scientists from all disciplines related to human and nonhuman animal interactions. Topics of interest include:

- Animals in Entertainment
- Exhibitry
- Cultural Norms
- Humane Education
- Animals in Captivity & Performance
- Dog Meat Laws
- Wild Animals in AAT
- Rodeos
- Animal-Assisted Therapies/Emotional Support Animals





Topics will be incorporated throughout poster sessions, various talks, and several plenary sessions during the conference.

Plenary speakers are still in the confirmation process; however, invited speakers are noted and recognized individuals representing multiple areas of expertise.

Topics outside of the listed themes will also be included in the conference program via free papers and posters in order to appeal to all individuals working in relevant fields to Anthrozoology.

Optional events for attendees will be offered before and directly following the main conference. These events include a workshop on research methodology designed for college students. In addition, a symposium examining the connection between, as well as interventions using, non-human animals and learning disabilities will be offered.

We look forward to see you in the Sunshine Sate, Orlando, Florida July 2019

2019 Organizing Committee

Dr. Brian Ogle, Beacon College

Mr. Bryan Cushing, Beacon College

Ms. Chrissy Case, Beacon College

Dr. Carri Westgarth, University of Liverpool



A SNAPSHOT OF THE CONFERENCE



Host Organization

The Host organization is the International Society for Anthrozoology (ISAZ). ISAZ was formed in 1991 as a supportive organization for the scientific and scholarly study of human- animal interactions. ISAZ is a non-profit, non-political organization with a worldwide, multi-disciplinary membership of students, scholars and interested professionals.

The 2019 conference theme is "Animals in the Public Eye: Human Interactions and Perceptions of Animals"

An examination of the observed societal shift in our perceptions of multiple species with an emphasis in the areas of entertainment, exhibitry, cultural norms, and humane education

This meeting brings together a broad range of researchers, corporate employees, animal-charity workers, and professionals working in fields relevant to anthrozoology, such as animal welfare, anthropology, ethology, history, medicine, psychology, sociology and veterinary medicine.

We anticipate an attendance of around 150-200 delegates, all of whom include faculty, researchers, college students, members of relevant organizations, and those who hold a general interest in understanding the interaction between humans and non-human animals.

The Venue

Wyndham Garden in Lake Buena Vista, located one-block from the Disney Springs entertainment district with easy access and transportation to Disney's theme parks, including Animal Kingdom!

Discounted park tickets with Extra Magic Hours are also available for guests. Sleeping rooms and conference facility in one venue, making your stay easy and flexible.



Orlando is home to more than a dozen theme parks. Chief among its claims to fame is Walt Disney World, comprised of parks like the Magic Kingdom, Epcot, Animal Kingdom and Hollywood Studios, as well as several water parks.

Orlando is also home to the Universal Studios-Orlando Resort, featuring the Wizarding World of Harry Potter, and SeaWorld Orlando.



ISAZ 2019 Sponsorship Opportunities



Platinum Sponsor

\$30,000

The Platinum Sponsor is our premium conference partner and bestows industry-exclusivity (no other company in same or similar product/service category will be offered this level). The Platinum sponsor will be acknowledged in any announcements or advertisements pertaining to the conference from the time of confirmation through to completion of the meeting. The benefits include:

- Choice of one of the following exclusive naming rights:
 - 1. Naming Rights to Conference handout logo in footer and rear cover color advertisement
 - 2. Naming Rights to Formal Lunch opportunity for 5-minute address by Company Representative, logo on menus and on screen
- Logo on the Conference giveaways
- Six (6), 6-foot/2m tables in the exhibition space with priority selection
- 6 full registrations
- Opportunity for a 3-5 minute address by company representative at Welcome Function
- 40% discount on any additional Sponsorship/Exhibition/Advertising options
- Acknowledgement by Chairperson at Opening and Closing Sessions
- Acknowledgement of sponsorship on cover slide during all sessions
- Logo recognition on conference website with hyperlink to sponsor webpage
- Logo on email bulletins with hyperlink to sponsor webpage
- Full page color advertisement within the Conference Program
- Top line logo placement on conference signage
- · Acknowledgement with logo in all printed material
- Logo and 150-word company profile in Conference Program
- Delegate list

Gold Sponsor

\$20,000

- Choice of one of the following naming rights opportunity:
 - 1. Naming rights to a Plenary Session, OR
 - 2. Naming rights to the Poster Sessions, OR
 - 3. Naming rights at the Welcome Function opportunity for 3-minute address by Company Representative, logo on tables

Naming opportunities are on a first come, first choice basis. Only 3 Gold Sponsorships are available

- Four (4), 6-foot/2m tables in the exhibition space with priority selection
- 4 full registrations
- 30% discount on any additional Sponsorship/Exhibition/Advertising options
- Logo recognition on conference website with hyperlink to sponsor webpage
- Logo on email bulletins
- 2nd line logo placement on the conference signage
- Acknowledgement of sponsorship on a cover slide during the Opening & Closing sessions
- Acknowledgement as a Gold sponsor with logo in all printed material
- Logo and 100-word company profile in Conference Program
- Option for a sponsor-supplied insert in Delegate Satchel
- Delegate list

Silver Sponsor

\$15,000

Naming rights one meal on a nominated day (logo on table signage) or a concurrent session track or a pre/post conference event

- Three (3), 6-foot/2m tables in the exhibition space with priority selection
- 3 full registrations
- 15% discount on any additional Sponsorship/Exhibition/Advertising options
- A half page black and white advertisement within the Delegate Handbook
- Logo recognition on conference website with hyperlink to sponsor webpage
- 3rd line logo placement on the conference signage
- Acknowledgement of sponsorship on a cover slide during the Opening & Closing sessions
- Acknowledged as a Silver sponsor with logo in all printed material
- Logo and 75-word company profile in Conference Program
- Option for a sponsor-supplied insert in Delegate Satchel
- Delegate list

Bronze Sponsor

\$6,000

The benefits of the Bronze Sponsorship include:

- Naming rights opportunity to a morning or afternoon snack/coffee break on a nominated day
- 2 full registrations
- 10% discount on any additional Sponsorship/Exhibition/Advertising options
- A half page black and white advertisement within the Delegate Handbook
- Logo recognition on conference website with hyperlink to sponsor webpage
- Logo placement on the conference signage
- Acknowledgement of sponsorship on a cover slide during the Opening & Closing sessions
- Logo and 50-word company profile in Conference Program
- Delegate list

Conference Supporter

\$3,000

The benefits of the Conference Supporter include:

- 1 full registration
- 10% discount on any additional Sponsorship/Exhibition/Advertising options
- Logo recognition on conference website
- Logo placement on the conference signage
- Logo in Conference Program
- Delegate list

ISAZ 2019 Conference Sponsor Level	Concurrent Session Track	Formal Lunch*	Welcome Function*	Poster*	Symposia*	Exhibition Space	Social / Mixer event	Attendee Gift Sponsor	Advertisement in Handbook
Sponsor Investment	\$5,000	\$3,500	\$4,000	\$5,000	\$6,000	\$2,500	\$1,500	\$800	Dependent on add size
Address at event					X				
Recognition at start of event / able to introduce speakers	X	X	X	X	X				
Logo on Screen	X	X	X	X	X	X	X		
Logo in Program	X	X	X	X	X	X	X	X	
1 full registration	X	X	X	X	X				
Delegate list	X	X	X	X	X	X	X	X	

^{*}These events will only be available if not taken by a Platinum or Gold sponsorship